



## ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

(Permanently Affiliated to JNTUK, Kakinada, Approved by AICTE, New Delhi, Accredited by NAAC-UGC)  
Recognized by UGC Under Section (2f) and 12(B) of UGC Act 1956  
Aditya Nagar, ADB Road, Surampalem,

**Title:** Operation Management

**Date:** 16-02-2017

**Resource person:** Dr. S S Prasada Rao  
Professor in Management,  
GITAM Deemed to be University,

**Objective of workshop:** The objective of this seminar is to build management skills in student in consumer point of view

**Beneficiaries:** Students

**Outcome of the event:** With this session on operation and management students able to gain knowledge on Customer Service: The primary objective of operations management, is to utilize the resources of the organization, to create such products or services that satisfy the needs of the consumers, by providing "right thing at the right price, place and time".Producing the right kind of goods and services that satisfy customers' needs (effectiveness objective). Maximizing output of goods and services with minimum resource inputs (efficiency objective).

### Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr. S S Prasada Rao)	8000/-
2.	T.A/D.A	900/-
3.	Venue related Expenditure (Banner Printing, Bouquets)	114/-
4.	Snacks and Drinks ( 70X Rs. 30/-)	2100/-
5.	Helpers and water supply Purpose (4X Rs. 50/-)	200/-
<b>Total amount</b>		<b>11314/-</b>

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SURAMPALEM-533437

  
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Aditya Nagar, A.C.E. Road, Surampalem.

**Seminar on Operation Management**  
By



**Dr. S.S. Prasada Rao Ph.D.**  
Professor in Management,  
GITAM Deemed to be University,  
On 16-02-2017

**Venue:**  
Room no 318  
V.B. Bhatnagar  
(Third Floor)  
ACET

**Coordinator:**  
Mr. M. Rajesh  
Associate Professor & HOD  
Department : EEE

**Convenor:**  
Dr. R.V.S. Lalitha  
Professor  
Department : CSE

Gallery of Operation Management



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